Eric White
Designer
2461 P St. NW
Washington, DC 20007
323.360.5797
ewhiteart@gmail.com

EricCleaverWhite.com

SUMMARY

I am a hands-on design lead and creative strategist with deep experience building products, brands and teams. I leverage design thinking and full-stack design expertise to create delightful, customer-centric user experiences. I am well-versed in various forms of research & testing, IA, UX, UI, visual design, and prototyping. I thrive in energetic and collaborative work environments.

SKILLS & EXPERTISE

Figma, Sketch, Miro, Adobe Creative Suite and Atlassian products. HTML, CSS and Javascript enthusiast.

WORK EXPERIENCE

Principal Designer / Amdocs / Stellar Elements (4/2022 - present)
Leading design for multiple projects and clients including Apiture (Finance) and Comcast (Telco)

Design / Erisyon (3/2020 - present)
Erisyon's next generation protein sequencing technology is revolutionizing the field of proteomics. Design assignments have included the company website as well as touchscreen UX/UI for the sequencing hardware. Various strategic and communications work on application notes and pitch deck including copywriting, illustration, and animation.

Design Lead / Silvercar by Audi (7/2018 - 2/2020)
Primary responsibilities included collaboration within scrum teams to execute new features and optimization for two core products: Dealerware (b2b saas for dealership fleet management) and Silvercar by Audi (b2c Audi rentals). User-first approach leveraged analytics and testing to level-up products on responsive web, native iOS and Android platforms. Process included design systems, component libraries, and all manner of ux artifacts including journey maps, flows, diagrams, wires, mocks, and multiple high and low fidelity prototypes for testing and team direction. Collaborated closely with engineering, product, business, marketing and customer success leads.

Design Lead / Mutual Mobile (11/2016 - 7/2018)
Multiple mobile app design projects from ground-floor strategy and UX planning and documentation through interaction and visual design. Worked closely with clients and in-house developers within agile environment.

Freelance UX/UI Design (5/2016 - 11/2016)
Various design projects for mobile and web

Design Lead / Atlas Wearables (1/2015 - 5/2016)
UX strategy and design of device firmware and mobile apps. Hands-on UI design for mobile and web. Visual design and brand development across multiple disciplines and media.

Freelance Creative (11/2010 - 12/2014)
CollierSimon, North Social, High Wide & Handsome

Digital Creative Director / Dailey (5/2008 - 11/2010)
Integrated campaigns, UX/UI and brand dev for multiple clients. Managed team of 5 and interfaced consistently with clients while implementing large online campaigns.

EDUCATION

Academy of Art College, San Francisco / 1994 BFA in Design
San Diego State University (1988 – 1990) Liberal Arts