

Here is a link to the survey:

<https://app.usabilityhub.com/sets/e3737>

Below is what we tested and I've highlighted the pricing that is the recco based on the results.

Rank the following add-ons in order of importance to you:

- Child Seats
- Ski Rack
- Surf Rack
- Sirius XM Radio
- In-car WiFi
- Navigation/GPS
- Apple CarPlay
- Android Auto
- Pet Hammock
- Roadside Assistance

Let's say you are renting an Audi for 4 days and want to add some extras. Do the following costs seem fair?

- Yes, seems fair
- No, not fair (Reason:)

Child Seat +\$20 fee (one-time cost)

Child Seat +\$30 fee (one-time cost)

Child Seat +\$12/day (\$60 max)

Ski/Surf Rack +\$10 fee (one-time cost)

Ski/Surf Rack +\$20 fee (one-time cost)

Ski/Surf Rack +\$12/day (\$60 max)

Pet Hammock +\$10 fee (one-time cost)

Pet Hammock +\$20 fee (one-time cost)

Pet Hammock +\$10/day (\$50 max)

Premium Package +\$30 fee (one-time cost)

- SiriusXM Radio
- In-car WiFi
- GPS
- Apple CarPlay/Android Auto
- Roadside Assistance

Premium Package +\$50 fee (one-time cost)

- SiriusXM Radio
- In-car WiFi
- GPS
- Apple CarPlay/Android Auto
- Roadside Assistance

Premium Package +\$20/day

- SiriusXM Radio
- In-car WiFi
- GPS
- Apple CarPlay/Android Auto
- Roadside Assistance

Curbside Airport Dropoff (when returning vehicle) +\$15 fee (one-time cost)

Curbside Airport Dropoff (when returning vehicle) +\$20 fee (one-time cost)

Curbside Airport Dropoff (when returning vehicle) +\$30 fee (one-time cost)